

# Marketing

Effective marketing gets your property rented faster. Our marketing program far surpasses anything our competition is doing. We will market your home on the internet, in print ads, on flyers, on the MLS, through 800 numbers, through virtual tours, and to our huge database of pre-qualified tenants.

## Print Ads

Every week we will market your property in the News Herald and the White Sheet, these are the go to publications for renters in the Lake Havasu City area.

## Flyers

Each of our properties will have a flyer box. The front of the flyer is all about your home, and the back contains information about our other current rentals. Since your home will be at all of our other rentals, your property will be seen at dozens of other locations around the valley.

## Virtual Tour

All properties for rent will have a virtual tour on our website. This allows prospective tenants to "tour" your home 24-hours a day.

## 800 Numbers

All properties for rent will have a recorded "tour" on our 800 number. This allows prospective tenants to listen to a "tour" of your homes many features 24-hours a day.

## Marketing (cont.)

### Internet

We have created a very powerful website – [www.RIVERGUYRENTALS.com](http://www.RIVERGUYRENTALS.com) upon which to market your property. In addition to our own website, we can post your home for rent on many other websites including:

### Referrals

At RIVERGUY RENTALS, we have a very structured way of maintaining a list of qualified tenants who have inquired about renting one of our properties. When we have a new listing, we contact our list of prospective tenants whose criteria meets the guidelines for that property. Remember, these are tenants that are either looking to move up or down in the marketplace, and your property could be just right for them.

In addition, the broker has relationships with most of the agents in the Lake Havasu City area. These agents know our professionalism, and they recommend our services to their clients. As a result, we consistently receive inquiries from agents saying that they have a client who is looking for a place, and they come to us first to fill that need.

Realtor.com

Yahoo.Video

Craig's List

GetARent.com

CLRSearch.com

Blinkx Video Network

Zipvo Video Tours

Homes.com

Trulia.com

Move.com

Yahoo – Real Estate Classifieds

YouTube.com

Google Base

LiveDeal.com

YouTube.com

Zillow.com

HomeDebut.com

Hot Pads

Beat You There.com

Oodle.com

PropSmart.com

Tour Factory

