

Local Market Update – March 2012

A RESEARCH TOOL PROVIDED BY THE COLUMBUS BOARD OF REALTORS®
BASED ON RESIDENTIAL LISTING DATA ONLY

Franklin County

March

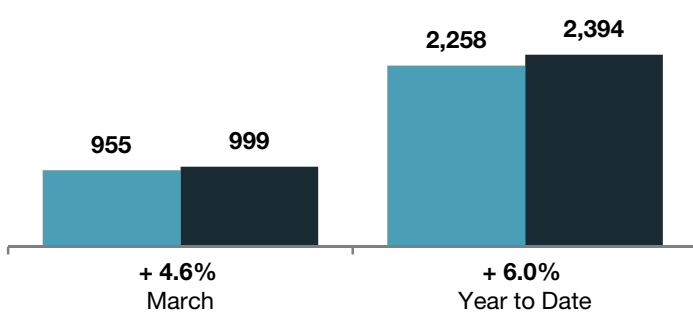
Year to Date

	2011	2012	+ / -	2011	2012	+ / -
Closed Sales	955	999	+ 4.6%	2,258	2,394	+ 6.0%
In Contracts	1,172	1,638	+ 39.8%	2,805	3,622	+ 29.1%
Average Sales Price*	\$135,515	\$144,121	+ 6.4%	\$133,300	\$140,533	+ 5.4%
Median Sales Price*	\$112,900	\$120,250	+ 6.5%	\$110,000	\$112,000	+ 1.8%
Average Price per Square Foot*	\$74.04	\$79.54	+ 7.4%	\$73.15	\$76.22	+ 4.2%
Percent of Original List Price Received*	87.9%	89.8%	+ 2.1%	88.0%	88.7%	+ 0.8%
Percent of Last List Price Received*	94.2%	95.2%	+ 1.0%	94.6%	94.5%	- 0.1%
Days on Market Until Sale	106	104	- 1.4%	102	105	+ 3.7%
New Listings	2,259	1,979	- 12.4%	5,486	5,178	- 5.6%
Median List Price of New Listings	\$131,325	\$139,900	+ 6.5%	\$127,900	\$134,900	+ 5.5%
Median List Price at Time of Sale	\$117,500	\$124,900	+ 6.3%	\$115,000	\$116,500	+ 1.3%
Inventory of Homes for Sale	9,513	6,456	- 32.1%	--	--	--
Months Supply of Inventory	9.4	6.1	- 34.4%	--	--	--

* Does not account for seller concessions. | Activity for one month can sometimes look extreme due to small sample size.

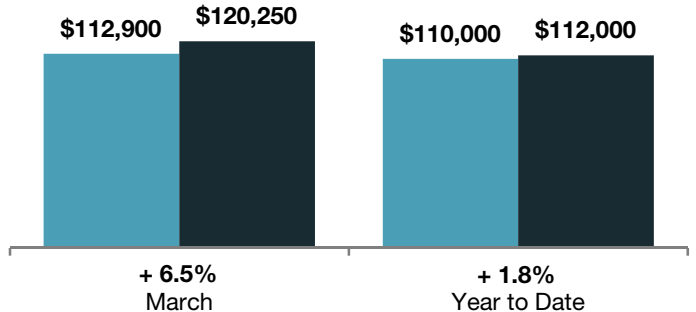
Closed Sales

■ 2011 ■ 2012



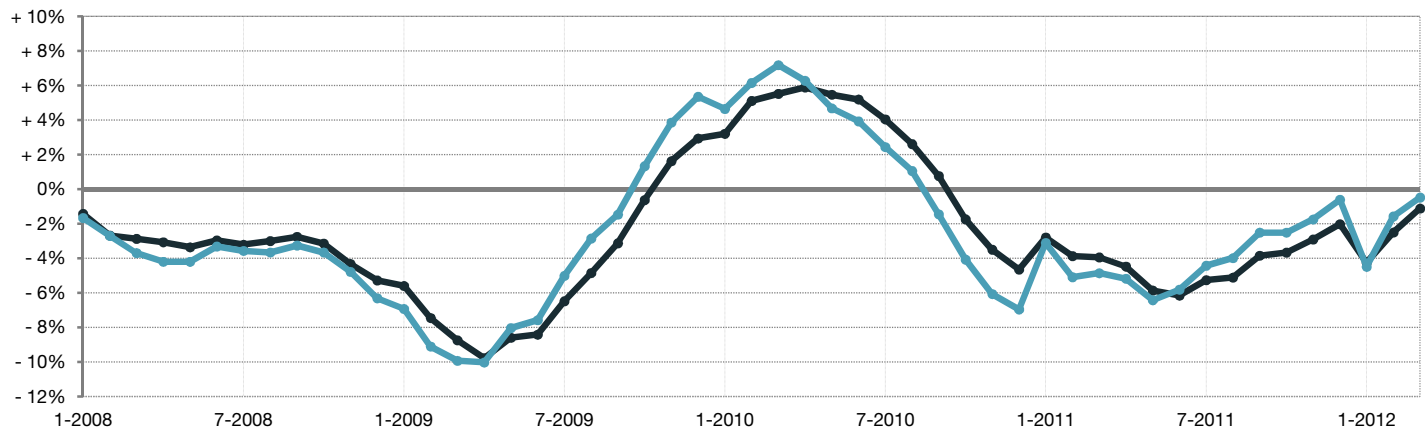
Median Sales Price

■ 2011 ■ 2012



Change in Median Sales Price from Prior Year (6-Month Average)**

All MLS —●—
Franklin County —●—



** Each dot represents the change in median sales price from the prior year using a 6-month weighted average. This means that each of the 6 months used in a dot are proportioned according to their share of sales during that period. | All data comes from the Columbus Board of REALTORS® Multiple Listing Service (MLS). | Powered by 10K Research and Marketing. | Page 1 of 2

Local Market Update – March 2012

A RESEARCH TOOL PROVIDED BY THE COLUMBUS BOARD OF REALTORS®
 BASED ON RESIDENTIAL LISTING DATA ONLY

Franklin County

