



**McCullom  
& ASSOCIATES  
Realtors**  
SINCE 1962



## Company Showcase

### Features:

- Fully-enhance listings with up to 25 photos
- Interactive yard sign on the front of every listing
- Integrated agent branding and contact information
- Company Brand with links to website
- Custom property descriptions
- Prominent Call-to-Action
- Display Virtual Tour
- Add full-motion videos
- Open House Alerts
- Special message box
- Cross-promotion of other listings

### Benefits:

- Recruit and retain quality agents
- Build your brand in your target markets
- Capture more leads
- Give your agents a major listing presentation advantage
- Keep all your listings consistent
- See more traffic to your website

"We don't just upload our listings on line. We market them."

- Joan McCollom, Broker-Owner

Product features and offerings subject to change.

Listing Detail Page

The screenshot shows a detailed real estate listing on the REALTOR.com website. At the top, there's a navigation bar with options like 'Home', 'Home Finance', 'Moving', and 'Home & Garden'. The main listing is for '2243 Hollister St' in Any Town, USA, priced at \$279,500. It features a 'Slice of Heaven in Any Town' theme and includes a gallery of photos showing the exterior, interior, and a pool. A 'Property Information' section lists features such as a single family property, 3 bedrooms, 2 bathrooms, and a 2-car garage. The listing also includes a map of the neighborhood and a 'Find a Move' form at the bottom right.

COMPANY MARKETING SYSTEM

