

Phone 830.896.1122



Fax 830.896.5110

Contact:

Jannine Osborne

McCollom & Associates Keller Williams Realty

(830)896-1122

McCollom@McCollom.com

McCOLLUM & ASSOCIATES—KELLER WILLIAMS REALTY ENHANCES SELLERS SERVICES BY ADDING 24/7 SHOWING MANAGER

Kerrville, TX, March 2, 2010- McCollom & Associates REALTORS® is enhancing client services by adding a 24/7 internet based application to schedule property showings. The Navica Showing Manager allows the Agent to maintain and manage property showings, setup listings for electronic showings, and request showings via email. Walk-ins and telephone requests are also managed. In addition, the online application creates a Sellers Gateway for each client. The Sellers Gateway is designed to open up lines of communication with the seller and offer a superior level of customer service. Using the sellers email, they have access to a private web based account. This valuable website keeps the seller fully aware of showing, open house and MLS activity while their property is on the market. Sellers can also request “blackouts” such as “never show on Sundays” or “Baby – no showings between 10-11 am for nap time.”

With changing real estate market conditions McCollom & Associates REALTORS is giving consumers what they want most online and providing another reason why home sellers and buyers should insist on using McCollom & Associates REALTORS.

Visit www.McCollom.com or call (830)896-1122 or email McCollom@McCollom.com to see what McCollom & Associates REALTORS is doing to help homeowners in your community sell their homes for more.

About McCollom & Associates REALTORS®

McCollom & Associates REALTORS® is currently celebrating 48 years in the central Texas real estate market. Headquartered in centrally located Kerrville, McCollom & Associates REALTORS® offers one of the largest selections of distinguishing new and resale properties for sale, including access to exclusive ranches. McCollom & Associates REALTORS® has produced almost a billion dollars in over thousands of transactions. McCollom & Associates REALTORS® maintains its market position by attracting employees and agents who are ethical, forward thinking and willing to continue their education and personal growth through the systems, tools, and resources provided by our Broker Associates and the real estate community. For more information and career opportunities visit www.McCollom.com the number one resource for ranches and distinctive acreage communities.

About Keller Williams Realty Inc.

Founded in 1983, Keller Williams Realty Inc. is the third-largest real estate franchise operation in the United States, with 668 offices and more than 76,000 associates in the United States and Canada. The company, which began franchising in 1990, has an agent centric culture that emphasizes access to leading –edge education and promotes an economic model that rewards associates as stakeholders and partners.

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