



Dear Friends , Colleagues & Clients,

As a current and valued client, we want you to be the first to know that McCollom & Associates REALTORS has chosen to affiliate with Keller Williams Realty. Keller Williams is a leader in residential real estate brokerages and one of the fastest growing real estate brands. McCollom & Associates REALTORS brings over 48 years of ranch and distinctive acreage property expertise to the union. For over 20 years, Keller Williams has set new standards in customer service, technology, and training for the real estate industry. We think it is a great match of talent.

Of course, you'll still see the same familiar faces at McCollom & Associates and we will still offer the same personal service Kerrville and the Hill Country has come to expect. We will just be offering more. Just a few of the Keller Williams offerings that can help make your house/ranch more attractive than competing properties include:

The Keller Williams internet address, www.KW.com, which allows real estate professionals worldwide to access detailed information about your house; The Keller Williams Referral Network that assists home buyers and sellers with their relocation needs, as well as increasing the number of potential buyers and can access information about your house; The KW Showcase Magazine which is distributed throughout San Antonio and the Hill Country.

Your Agent will call you soon to discuss our exciting new change and the additional opportunities it affords you. In the meantime, please contact us or drop by our office if we can answer any questions or assist you in anyway.

Best Regards,
McCollom & Associates –Keller Williams Realty

About McCollom & Associates REALTORS®

McCollom & Associates REALTORS® is currently celebrating 48 years in the central Texas real estate market. Headquartered in centrally located Kerrville, McCollom & Associates REALTORS® offers one of the largest selections of distinguishing new and resale properties for sale, including access to exclusive ranches. McCollom & Associates REALTORS® has produced almost a billion dollars in over thousands of transactions. McCollom & Associates REALTORS® maintains its market position by attracting employees and agents who are ethical, forward thinking and willing to continue their education and personal growth through the systems, tools, and resources provided by our Broker Associates and the real estate community. For more information and career opportunities visit www.McCollom.com the number one resource for ranches and distinctive acreage communities.

About Keller Williams Realty Inc.

Founded in 1983, Keller Williams Realty Inc. is the third-largest real estate franchise operation in the United States, with 668 offices and more than 76,000 associates in the United States and Canada. The company, which began franchising in 1990, has an agent centric culture that emphasizes access to leading-edge education and promotes an economic model that rewards associates as stakeholders and partners.