

# Consumers' Choice Award®

A Division of Market Data Systems, Inc.



The Standard You Can Trust.®

July 2, 2008

Ms. Kay Evans  
Keller Williams Realty  
Two Ravinia Drive, Suite # 110  
Atlanta, Georgia 30346

Dear Ms. Evans,

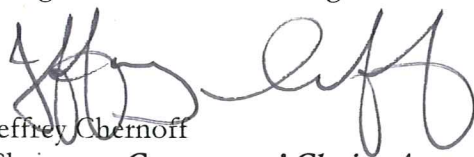
Today, with more choice in the marketplace and limited budgets, consumers are demanding ever greater value when it comes to purchasing products and services. In Atlanta, the *Consumers' Choice Award*® is becoming the standard of trust upon which shoppers decide their choice for excellence. I am therefore very pleased to inform you that **Atlanta** consumers have chosen **Keller Williams Realty** as a recipient of the *2008 Consumers' Choice Award*® (*CCA*) in the category of **Residential Realtors**.

Award recipients were identified through a comprehensive and objective survey conducted in May 2008 by **Survey Sampling International (SSI)**. SSI is the world's largest statistical sampling organization dedicated to survey research and serves over 1600 clients globally.

*Consumers' Choice Award*® is celebrating its ninth successful year in Atlanta with a host of exciting benefits and opportunities for award recipients. The *CCA* promotional programs are designed to provide awarded companies the opportunity to re-enforce their prominence in the marketplace. With the help of our Media Partners, the *CCA* will help leverage the profile of awarded companies in the community. Award recipients who choose not to participate in any of the *CCA* promotional programs will of course maintain their award status, but cannot utilize the *CCA* literature, certification mark and logo in the public domain.

Along with **Survey Sampling International**, we salute all Atlanta recipients of the *2008 Consumers' Choice Award*®. Through commitment to customers and an unwavering belief in your ideas and employees, **Keller Williams Realty** has been acknowledged by the Atlanta community for business excellence.

To learn more about the *CCA* and this year's exciting promotional programs, please join us at the Cobb Galleria Centre on Tuesday, July 15/2008 for our 2008 Winners' Breakfast (invitation enclosed). Congratulations on receiving the *2008 Consumers' Choice Award*®. We wish you continued success.

  
Jeffrey Chernoff  
Chairman, *Consumers' Choice Award*®, USA

\* Your *CCA* Representative will explain to you in detail the rights and obligations you have in order to utilize the *CCA* certification mark and logo in the public domain.

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