



It's *Win Win* with Lynn!

www.winwinwithlynn.com

What's... the **big Deal?**

If I can get your home sold quickly, it means **less inconvenience for you** and your family. Every time a prospective buyer comes to see your home it's a major "clean-up" time and then you have to leave your home while a potential buyer has their visit.

My goal has always been to complete the job I've been hired to do – and complete it quickly! To sell your home in the least amount of time, for the highest realistic price, smoothing out any wrinkles that a real estate transaction may present.

So... How is Lynn different?

Lynn's proven formula for client satisfaction is:

PRICE

Lynn analyzes current market trends to arrive at **spot-on-pricing**.

PREPARATION

Lynn consults with her **Interior Decorators** and implements an action plan for necessary painting, hardware replacement and any other "details" that would enhance the home's appeal.

STAGING

Lynn **stages** the home: eye-pleasing furniture placement, de-cluttering and addition of any items that would make anyone "feel at home"

PHOTOGRAPHY

Lynn hires top of the line professional **media personnel** to take pictures, making a memorable first impression of the home. Dozens of photographs are assembled into a virtual tour by **MyVisualListings** to allow Internet browsers a personal walk through.

WEB SITE

Lynn builds a **dedicated website** for each listing with an easy-to-remember Internet address (usually "www.StreetName.com"). Approximately two dozen photos are displayed with all pertinent info PLUS a satellite-view map.

ADVERTISING

Lynn prints 1,000 of high-impact **postcards** for distribution throughout the community. She prepares and publishes **newspaper ads** revealing both outside and inside scenes.

MLS

Lynn adds the property to the **MLS** (Multiple Listing Service) so buyers around the corner or around the world can view our latest offering!

MEETING YOU

Lynn answers e-mail and telephone inquiries about the property and make appointments to **show the home** in person after ensuring that both buyer and home are meant for each other.