



## KATHLEEN HOLDER

Licensed Real Estate Salesperson

(716) 474-1698



## NANCY REIMANN

Licensed Associate Real Estate Broker

(716) 818-2988

**Trusted, respected and connected. Kathi's approach to real estate is "Boutique Style". This personally tailored, full service approach requires much more effort but yields positive results. "It takes a lot of hard work to be lucky. -anon"**

Educated as a Chemical Engineer at Rutgers University, Kathi was trained to make the impossible possible. Taking a large task and breaking it down into a strategy for success is her method. Thinking logically, using real data and her relationships with other expert resources led to a successful career.

Kathi believes in listening to her client's needs, wants and motivations and making them first and foremost. Listening is important in negotiations too and her track record reflects this.

As a NJ native, currently living in Orchard Park, Kathi has personally experienced relocating and embracing the Nickel City. She actively participates in the Buffalo Arts and Culture scene and recognizes the true feeling of family this community has.

Kathi takes a stand in what she believes in, one of which is the American Dream of home ownership. An active member in the local Board of Realtors, she contributes to the efforts to bring this dream to all who are ready to take on the responsibility. She believes there is a perfect home out there for each of her buying clients and is thrilled when she finds it.

Kathi's methods have resulted in successful transactions ranging from vacant land to Luxury homes. Her clients include 1st time buyers to more experienced home owners. She has done relocation for both those coming and going and helped Coaches to Carpenters. She can help you too!-

- As Engineering professional worked for General Foods and Merck Pharmaceutical, responsible for multimillion dollar projects, new product development, official US Inventor holding a patent.
- Real Estate Professional since 2006 awarded Most Improved Agent 2008, million dollar month, NYSAR Scholarship, Platinum level (top 5%), and Presidents Council.
- Active member of BNAR (local board), committee chair, RPAC member.
- Active in Community; Boy Scouts of America, Young Life, Junior League of Buffalo, Orchard Park Youth Rugby, PTO and Orchard Park Chamber of Commerce
- E-Pro, GRI, Short Sales and Relocation Specialist

**"I'm not in sales... I'm in the business of making you look better!"**

Nancy Reimann attributes her success to making her clients look better than the competition. Even though Nancy has sold practically her entire life - working in television is where Nancy developed her creative out-of-the box thinking. Selling a story or negotiating an exclusive interview are all skills Nancy has brought into her Real Estate Career.

The energy and excitement you get when you're with Nancy is an experience. Her years in Corporate America working in brand marketing and handling media crisis has given her a unique skill-set to market a home unlike what is expected. Nancy believes, "Homes have no business being on the market more than a month- if you have done your homework and you see the value- don't worry about the competition."

Who you choose to help you purchase or sell your home is financially and emotionally the most important decision you need to make.

Choose wisely and you will have peace of mind- but choose based on other factors and you will be wasting your time, losing thousands of dollars and it will be a daunting and stressful time in your life.

Nancy has been in Real Estate since 2004. Education and keeping up with the market is a key to keeping her at the top of her game.

Nancy is certified in the following areas and serves on several committees within the local community.

- Relocation specialist- CARTUS and USAA
- GREEN -environmentally focused
- SRES- qualified in the 50+ market
- Working towards CIPS and GRI: advanced training & concentration on International investing
- Buffalo Niagara Board of Realtor member
- Women's Council of Realtors committee member
- Orchard Park Chamber of Commerce member
- Fluent in Spanish
- Dept of Defense trained in conflict management & media crisis
- Trained Six Sigma, Myers Briggs & Senn Delaney

During her free time she volunteers as an advisor for the Junior League of Buffalo, Ronald McDonald house with her family and Girls Scout troop leader.

She resides in Orchard Park with her husband and three children.



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[facebook.com/bestwnyhomes](https://www.facebook.com/bestwnyhomes)



# This Is How We Work.

## THE PLAN

- Pre market buzz and preparation
- Target Market Strategy
- Buyer's Agent and Market communications
- Accurate pricing strategy
- Representation
- Communications
- Follow Up
- Monitor market and make appropriate adjustments
- Innovative ideas
- **With this proven approach you can start packing!**

## BUYERS

- Process Consultant
- Home buying education
- Communication
- Orchestrate Buy to Close
- Locate home candidate
- Negotiations
- Market research and verifications
- **We will be with you every step of the way!**

## AFTER THE CLOSE

- Post closing follow up
- Market updates
- Community Information
- Real Estate information resource
- Check ins
- **"Keep in Touch" -We're Your Realtors for Life!**

## SELLERS

- Tailored strategy to fit your needs
- Consistent Communications
- Monitor Progress and make adjustments
- Education on home selling process
- Orchestrate Contract to close
- **We will make it work for you!**

THE HOLDER REIMANN TEAM

[www.bestWNYhomes.com](http://www.bestWNYhomes.com)



*Kathi Holder  
Nancy Reimann*